

JON SEALE

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BUSINESS TECHNOLOGY | DATA ANALYTICS | INFRASTRUCTURE

TRUSTED SENIOR TECHNOLOGY ADVISOR WHO TRANSFORMS BUSINESS PROBLEMS INTO BUSINESS SOLUTIONS IMPROVING OPERATIONS, SUPPORTING CORPORATE STRATEGY, AND DRIVING GROWTH

STRATEGIST AND CHANGE AGENT with an executive-level grasp on complex and high-stakes decision making, rapid expansion, and organizational development across the entire business cycle. Built reputation for transforming complex business challenges into focused solutions and change opportunities.

GROWTH LEADER who envisions and leads development of scalable and customer-centric business solutions with complete oversight and execution of operations, financials, and technologies. Reflecting a strong organizational vision while defining direction of technology/business innovation and transformation.

HISTORY OF TRANSFORMATIONAL & VISIONARY LEADERSHIP - helping organizations innovate, thrive, and grow while navigating shifts in culture, the market, and economics.

- ✓ **Developed a CIO 100 award-winning Vendor Management System at Pinnacle Group driving over 1500% growth, putting Pinnacle in the Dallas 100 fastest growing companies for 6 years in a row.**
- ✓ **Authored a Business Method patent for REO Advantage helping secure Series B and Series C funding.**
- ✓ **Drove the transformation of Gateway Church from a mom-and-pop mindset to a cloud-first, virtualized, and API/Services-based approach.**
- ✓ **Founded the Data Analytics department at Gateway Church empowering data-centric decision-making.**

SIGNATURE STRENGTHS & COMPETENCIES

Project Management	Python	Amazon AWS Certified
Javascript	jQuery	PHP
C#	SQL Server	mySQL
PostgreSQL	Leadership	Strategy
Learning Management	HR Processes	Live Production/Video Streaming
ETL	VMWare	Microsoft Online Services
Data Analytics	Vision Strategy Growth	People Management
Resource Optimization	Technology Enablement	Change Management
Continuous Improvement	Cloud Transition/Migration	Virtualization

PROFESSIONAL EXPERIENCE

GATEWAY CHURCH - SOUTHLAKE TEXAS | 11/2011 - 11/2022

TECHNOLOGY DIRECTOR

Based in Southlake Texas, Gateway Church is one of the largest and fastest-growing churches in the United States. Gateway has 10 traditional campuses, 60+ 'gatherings' campuses, and provides content and support for several dozen prisons across the country. Technology is the heart of Gateway's platform and the catalyst for continued growth.

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PROFESSIONAL EXPERIENCE - CONTINUED

GATEWAY CHURCH - CONTINUED

- Managed direct and project teams, developed staffing plans, managed workloads, defined deliverables, hired resources, conducted performance reviews, and ensured compliance with established company policies.
- Proactive team-based management style that gains employee confidence and utilizes their talent and knowledge.
- Conceptualized and implemented, Data Warehousing, Master Data Management, and Business Intelligence that improved operational efficiency, enhanced effective decision-making, and targeted growth strategies.
- Improved data quality throughout the organization through the definition and implementation of data-gathering practices including the stabilization of development initiatives by separating environments for development, test, and production.
- Primary point-of-contact between business/ministry and technical teams, ensuring the alignment of development efforts with bottom-line objectives.
- Established and led the Impact Assessment Committee, developed and refined the RACI matrix, aligned development and data analytics projects with business objectives.

HIGHLIGHT OF ACHIEVEMENTS:

- **Implementations** - Okta, Pathwright, JAMF, Cayosoft, 15Five, Bloomfire, Box, Domo, AWS Aurora, OpenDNS, VMWare, System Center, Exchange,
- **Migrations** - Azure Active Directory, Office 365, Dialpad, Zoom, Tableau, Planning Center, Great Plains, EMS
- **Integrations** - Slack, Workday, Monday.com, Wrike, Asana, Uniflow, Concur, Intacct, Zendesk, Brandfolder, Envoy, Quadient, WordPress, PushPay, Stripe, Lightspeed, Square, Pathwright, Clearstream, Auth0, Brushfire, YouTube, Akamai, MicroMain, Facebook, YouTube, Google Analytics, CCure, Purple.ai, SenSource
- **Custom Development:** Slack, Workday, Salesforce, AutoPilot/Ortto, Data Cataloging System (Gateway internal), Data Warehouse Ingest, Custom Web Forms (Gateway Public-facing), Assessment System (Gateway Public-facing), Engagement Scoring System (Gateway internal)

PINNACLE GROUP - DALLAS TEXAS | 08/2007 - 11/2011

DIRECTOR - INFORMATION TECHNOLOGY

Pinnacle is a Managed Service Provider, with offerings ranging from Talent Acquisition and Vendor Management to complete outsourced Human Capital Management. Operating in 11 countries, Pinnacle serves some of the largest companies in the United States and Worldwide, including several Fortune Global 500 companies.

- Led the cross-departmental team that defined the tools, processes, and technology needed to automate several dozen manual processes.
- Architected and Led Development of *Progata* Pinnacle's end-to-end (job posting to paycheck) staffing solution.
- Expanded *Progata* to a full multi-tenant Vendor Management Solution, allowing multiple staffing vendors to perform their business processes for shared client job openings.
- Managed Traditional IT Department, including networking, Active Directory, Sharepoint, and Exchange Infrastructure, as well as desktop support.

CENTERCUBE - COPPELL TEXAS | 05/2004 - 08/2007

TECHNOLOGY DIRECTOR/CIO

CenterCube was an e-commerce SaaS startup based in Coppell Texas. Its technology and customers were acquired by Cactus Commerce in 2009. At its peak in 2008, CenterCube had over 100 clients running in production.

PROFESSIONAL EXPERIENCE - CONTINUED

CENTERCUBE - CONTINUED

- Championed and Led the transition from a multi-deployment (one per client) platform to a Multi-Tenant, SEO-optimized, Microsoft Commerce Server solution. (The only Microsoft 'blessed' architecture in production at that time).
- Managed Traditional IT, Development, Customer Onboarding, SEO, and Software Development staff.
- Developed Customer Dashboards and reporting using Sharepoint, SSRS, SSIS, and SQL Server.
- Designed and Developed custom catalog management application, enabling CSV file uploads from vendor catalogs, and client services access to multiple clients' catalogs for support and co-manage their day-to-day operations.
- Led customer migrations from various online shopping platforms.
- Co-Developed hot-fixes for Microsoft Commerce Server

HIGHLIGHT OF ACHIEVEMENTS:

- **SEO Optimization** - Customer, Rocky Mountain Sunscreen, was in the top 10 Google search results for "sunscreen" for 11 straight months. Much of this time it was in the number two position, behind the American Cancer Society.
- **Integrations** - Microsoft Commerce Server, CyberSource payment processing, PixTools image management, Google Analytics

REO ADVANTAGE - COPPELL TEXAS | 03/2006 - 08/2007

CHIEF TECHNOLOGY OFFICER

REO Advantage is a Real Estate Startup, spawned by a small development side project for a client of CenterCube. The application developed is used to manage the process from bidding to closing for privately vetted REITs purchasing from Major Lender's REO inventory.

HIGHLIGHT OF ACHIEVEMENTS:

- **Patent** - Researched the Patent process, and successfully Authored a Business Method utility patent.
- **Integrations** - Escrow Banking software. Primary partner in the company was the Escrow Bank.

OTHER PROFESSIONAL HIGHLIGHTS

- **AT&T (Southwestern Bell/Cingular)** - Network Operations
- **Verizon Online** - Project Management, Led PMO team of 14 Project Managers
- **JC Penney** - Product/QA Management, Marketing Planning
- **i2 Technologies - Proctor & Gamble / Walmart Inventory Integration.** My role was data management and scrubbing. This was custom script development.
- **Caltex (Chevron / Texaco)** - Ariba/SAP Procurement Implementation & Integration, PM/Tech Lead. 50% of this job was catalog integration from various vendors. Ariba had a great import tool, but cross-region pricing was not a strength of Ariba, so I developed a custom catalog management tool to make life easier for data entry clerks.